

# Cougar Creek GPS Advertising Program



At Cougar Creek Golf Resort, we have a fleet of 2012 Club Car Precedent Golf Cars with the option of the Visage GPS System. This is a state of the art golf GPS system that features full graphics for each hole and the entire golf course, tee shot distances and a scorecard feature.

The Visage GPS System also presents a unique advertising opportunity for our local business community. **For as low as \$1,500 your business ad can be seen by as many as 30,000 local golfers throughout the entire golf season – that works to five cents per view!** We are offering this advertising opportunity to our corporate passholders and local business partners first.

And as an added bonus to all advertising partners, we will provide you with a complimentary foursome with carts to come play Cougar Creek and see your ad in action – an additional value of up to \$356\*.

## How It Works

Your fullscreen advertisement can be configured to display when golfers arrive at a tee, go from the teeing ground to the fairway, or on the approach to the green. Fullscreen ads will initially fill the entire screen and after 7 seconds the message “Touch the screen to return to golf” will appear.

To get started, simply complete the attached advertising agreement and send us your completed fullscreen advertisement. Fullscreen ads are 1024 pixels wide x 600 pixels tall. All artwork should be JPEG quality, RGB color and saved at a medium compression level (equivalent to quality of 7 on Photoshop).

## How Much Does It Cost?

The cost for one season of advertising is **\$1,500 per hole**. We are also offering an all-inclusive advertising program for \$9,500 that includes your ad on two holes AND you will receive a complimentary corporate pass.

## Referral Bonus

As an added feature, we are also offering a referral bonus. If you refer a potential advertising partner that results in a signed advertising agreement, we will provide you with two players with cart at Cougar Creek – free of charge!

*\* Complimentary golf is valid anytime Monday through Friday and after 12 p.m. on weekends and holidays.*

*Advertising receipts will be issued for full amount purchased.*

[www.cougarcreekgolf.com](http://www.cougarcreekgolf.com)

Mailing Address: #359, 9768 - 170 Street, Edmonton, AB, T5T 5L4 • Phone: 780-892-4545 • Fax: 780-892-3112

## The Visage GPS System screen:



## Example of a fullscreen advertisement:

Alberta Irrigation Supply  
sales@albertairrigation.com  
PH: (780) 453 - 5950

PRODUCT FOR ALL YOUR WATER & LANDSCAPE APPLICATIONS

LIGHTING IRRIGATION FOUNTAINS

PROFESSIONAL EQUIPMENT & EXPERT ADVICE SINCE 1973

Available in 2 Seat and new 4 Seat Models!

JOHN DEERE

Scan here to get more information!  
Find us on facebook

SOUTH EDMONTON 4630-51 Avenue  
WEST EDMONTON 17104-118 Avenue  
BARRHEAD - HIGH PRAIRIE - MAYERTHORPE  
WARRBURG - WESTLOCK - WETASKIWIN

TRUSTED BRANDS - LOCAL ADVISORS - PACKAGED SOLUTIONS

MARTIN DEERLINE  
martindeerline.com  
1.877.627.8468

175 YEARS

AVAILABLE FROM \$9499

# Cougar Creek Golf Resort

## GPS Advertising Program Agreement

*Please complete this form and fax it to 780-892-3112 or email [pro@cougarcreekgolf.com](mailto:pro@cougarcreekgolf.com)*

### Contact Information

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Fax Number: \_\_\_\_\_

### Advertising Packages

Please indicate (✓) the package you would like to purchase:

- |  |               |                                       |
|--|---------------|---------------------------------------|
| <input type="checkbox"/> Single-hole advertising   | \$1,500 + GST | Please list any specific holes: _____ |
| <input type="checkbox"/> All-inclusive advertising | \$9,500 + GST | Please list any specific holes: _____ |

### Payment

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex	<input type="checkbox"/> Cheque
Card Number: _____			Expiry Date: _____ / _____

By signing below, you are agreeing to enter an agreement to participate in the Cougar Creek Golf Resort GPS Advertising Program for the 2013 golf season. Any specific golf hole advertising requests will be determined on a first-come first-served basis.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

